



B R O N Z E S P O N S O R B E N E F I T S

Cost: \$3,000

CONFERENCE PRIVILEGES

- 2 conference attendee passes including golf passes (\$1,500 value)

EXPOSURE PRIOR TO THE CONFERENCE

- Web site placement
 - Your company name on the VCIR FALL '09 sponsor web page
 - Link to your web site from VCIR FALL '09 sponsor web page
- Conference emails
 - Your company name in all conference email promotions
 - Your logo included on the invitations created to send to all potential attendees

EXPOSURE DURING THE CONFERENCE

- Conference venue signage
 - Your small logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your company name on sponsor recognition page of conference attendee binders
 - Quarter page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your small, color logo displayed in rotation on all conference projection screens between company presentation
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor badges for your employees



SILVER SPONSOR BENEFITS

Cost: \$5,000

CONFERENCE PRIVILEGES

3 conference attendee passes including golf passes (\$2,250 value)

EXPOSURE PRIOR TO THE CONFERENCE

- Web site placement
 - Your company name on the VCIR FALL '09 sponsor web page
 - Link to your web site from VCIR FALL '09 sponsor web page
- Conference emails
 - Your small logo in all conference email promotions
 - Your logo included on the invitations created to send to all potential attendees

EXPOSURE DURING THE CONFERENCE

- Conference venue signage
 - Your small logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your company name on sponsor recognition page of conference attendee binders
 - Half page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your small, color logo displayed in rotation on all conference projection screens between company presentation
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor badges for your employees

ADDITIONAL CONFERENCE BENEFITS

- Pre-conference access to attendee list (for your firm's pre-conference marketing and dinner invitations)



G O L D S P O N S O R B E N E F I T S

Cost: \$7,500

CONFERENCE PRIVILEGES

- 4 conference attendee passes including golf passes (\$3,000 value)

EXPOSURE PRIOR TO THE CONFERENCE

- Web site placement
 - Your medium logo on the main VCIR FALL '09 web page and VCIR FALL '09 sponsor web page
 - Link to your web site from VCIR FALL '09 sponsor web page
- Conference emails
 - Your medium logo in all conference emailing promotions
 - Your logo included on the invitations created to send to all potential attendees

EXPOSURE DURING THE CONFERENCE

- Conference venue signage
 - Your medium logo on sponsor recognition posters in all conference rooms and onsite venues
- Conference binder
 - Your medium, color logo on sponsor recognition page of conference attendee binders
 - Full page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your medium, color logo displayed in rotation on all conference projection screens between company presentation
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - Specific acknowledgement of your firm's sponsorship during conference opening and closing remarks
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor badges for your employees

ADDITIONAL CONFERENCE BENEFITS

- Pre-conference access to attendee list (for your firm's pre-conference marketing and dinner invitations)



PLATINUM SPONSOR BENEFITS

Cost: \$10,000

CONFERENCE PRIVILEGES

- 5 conference attendee passes including golf passes (\$3,725 value)
- 1 standard hotel room for 3 nights (\$850 value)

EXPOSURE PRIOR TO THE CONFERENCE

- Web site placement
 - Your large logo on the main VCIR FALL '09 web page and VCIR FALL '09 sponsor web page
 - Your company profile on the VCIR FALL '09 sponsor profiles page
 - Link to your web site from VCIR FALL '09 sponsor web page
- Conference emails
 - Your large logo in all conference email promotions
 - Your logo included on the invitations created to send to all potential attendees

EXPOSURE DURING THE CONFERENCE

- Exclusive event sponsorship
 - Exclusive sponsorship of a specific conference event (see below for list of events), including signage with your company logo and name during the event
- Conference venue signage
 - Your large logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your large, color logo on sponsor recognition page of conference attendee binders
 - Full page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your large, color logo displayed in high-frequency rotation on all conference projection screens between company presentations
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - Specific acknowledgement of your firm's sponsorship during conference opening and closing remarks
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor badges for your employees

ADDITIONAL CONFERENCE BENEFITS

- Pre-conference access to attendee list (for your firm's pre-conference marketing and dinner invitations)
- Right of first refusal on 2010 VCIR FALL '09 sponsorship (including specific event sponsorship)
- List of Events to choose from to title sponsor: Welcome Breakfast, Lunch and Keynote, Wed. Cocktail Reception, Thursday Breakfast



PRESENTING SPONSOR BENEFITS

Cost: \$20,000

CONFERENCE PRIVILEGES

- 10 conference attendee passes including golf passes (\$7,450 value)
- 3 standard hotel rooms for 3 nights (\$2,550 value)

EXPOSURE PRIOR TO THE CONFERENCE

- Web site placement
 - Your large logo on the main VCIR FALL '09 web page and VCIR FALL '09 sponsor web page as presenting sponsor of the event
 - Your company profile on the VCIR FALL '09 sponsor profiles page
 - Link to your web site from VCIR FALL '09 sponsor web page
- Conference emails
 - Your large logo in all conference email promotions as presenting sponsor of the event.
 - Your logo included on the invitations created to send to all potential attendees

EXPOSURE DURING THE CONFERENCE

- Exclusive event sponsorship
 - Exclusive sponsorship of a specific conference event (see below for list of events), including signage with your company logo and name during the event
- Conference venue signage
 - Presenting sponsor logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your company mentioned as presenting sponsor on the cover of the conference attendee binders
 - Full page, color advertisement of your design in conference attendee binders
 - Your large, color logo on sponsor recognition page of conference attendee binders
- On-screen displays
 - Your large, color logo displayed in high-frequency rotation on all conference projection screens as presenting sponsor
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - Specific acknowledgement of your firm's sponsorship during conference opening and closing remarks
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor badges for your employees

ADDITIONAL CONFERENCE BENEFITS

- Pre-conference access to attendee list (for your firm's pre-conference marketing and dinner invitations)
- Right of first refusal on 2010 VCIR FALL '09 sponsorship (including specific event sponsorship)
- List of Events to choose from to title sponsor: Welcome Breakfast, Lunch and Keynote, Wed. Cocktail Reception, Thursday Breakfast